

# CASTROMONTE FLORES, Florencia Bertila

- Bertila Castromonte, 57 years old, has a food stand at the Santa Ana School.
- She is dedicated to preparing various dishes to offer to students, teachers and other personnel working at the institution.
- Thanks to the program, she is able to expand her food supply and access better quality inputs.



# GUEVARA TICLLA, Maria Reyna

- Maria Guevara is 52 years old and works at her stall in the Santa Cruz 19 de Julio market.
- Its products include the sale of plastic utensils: plates, cups, spoons, etc.
- Thanks to the program, she has been able to diversify her products, expanding into the sale of food products.





# HUAMAN CARLOS, Lucia

- Lucia Huaman, 53 years old, is a businesswoman with more than 30 years of experience at the helm of her stall in the Santa Cruz 19 de Julio market.
- Her grocery store offers a wide variety of products for all her customers.
- Thanks to the program, she is able to maintain the characteristic quality of her service and gain the loyalty of new customers.





# HUAMAN CARLOS, Maria

- Maria Huaman is 43 years old and is dedicated to the production and sale of chicha de jora.
- This drink has diuretic properties and helps reduce high blood pressure; these benefits attract more and more customers, so Mrs. Maria has to get up very early to make chicha de jora.
- Thanks to the program, she is able to purchase the necessary inputs for its production as well as for its immediate distribution.



# MORA HUAMAN, Annia Rosario

- Annia Mora, 34 years old, works in the field of hairdressing, beauty and body care services.
- She has a beauty salon where her most loyal clients make appointments to be attended, and she also performs home services.
- Thanks to the program, she is able to purchase the necessary equipment for her business and will soon be able to expand to other locations.





# PUNTACA TICONA, Mercedes

- Mercedes Puntaca is 68 and has her stall in the Santa Cruz 19 de Julio market.
- In her stand we can find mainly a wide variety of spices and condiments, currently her daughter is in charge of sales in this business.
- Thanks to the program, she was able to increase her offer, providing a variety of groceries to her customers.

